BUILDING STRONG COMMUNITIES

Cross Catholic Outreach
Delivering Food, Shelter and Hope to the Poorest of the Poor

2019 ANNUAL REPORT
A MESSAGE FROM
OUR PRESIDENT

Each year, as the time for our annual report approaches, I pray about the course of our ministry, thank God for the role you and other compassionate donors have played, and consider what special theme or achievement I’d like to share with you here.

Last year, the annual report featured our mission statement. In it, we introduced our simplified mission statement, showed how it reflected our history of service and explained how it would guide our plans for the future.

This year, I want to showcase another significant distinction of Cross Catholic Outreach by highlighting the value of community transformation as a strategy for ending poverty and building the Kingdom of God.

The idea behind community transformation is surprisingly simple. It is a strategy that focuses on one location and seeks to address all of the challenges that specific community faces: their need for food, safe water, educational opportunities, medical care, shelter, self-help opportunities, spiritual formation and more. By improving all of these areas in one location and through one unified plan, we have found that local Catholic leaders are better able to produce dramatic, transformative change. They are able to break long-standing cycles of poverty and better address the integral needs of the people, blessing them both materially and spiritually. The impact is profound, and the change is lasting.

In the pages that follow, you can learn more about community transformation and the ways Cross Catholic has already begun applying the strategy to bring positive change to specific areas in Haiti, Guatemala and beyond. I believe what you read will convince you the approach is both wise and fruitful, involving donors at every level of giving to produce the greatest possible impact.

Of course, this annual report will also provide details on the general growth of our ministry, the many other projects we have undertaken and the countries we have reached in our 2019 fiscal year. As you will see, it was another year of great achievements, thanks to the many compassionate donors and volunteers who answered God’s call to love and serve the poor, the suffering and the vulnerable through Catholic missions worldwide.

As someone who meets regularly with the dedicated priests, religious sisters and Catholic lay leaders engaged in the battle to end poverty, I can assure you those servants of God have been blessed and are deeply grateful for the support you have provided. In their name, I ask that the Lord bless you for all you have done! May the year of service ahead and the new ventures we pursue be a further testimony to the power of compassionate Catholic charity!

God bless you!

James J. Cavnar
FISCAL YEAR
2019
IN REVIEW

28
the number of countries that received our aid

285
the number of projects we supported with the help of generous Catholics

4.55
the percentage of expenses used for overhead costs

$9,202,056
the total value of grants in aid given to the poor

$318,896,220
the total value of gifts shipped to the poor

$328,098,276
total aid provided to the poor

DATA PRESENTED THROUGHOUT THIS REPORT REFLECTS ACTIVITY FROM FISCAL YEAR 2019 (JULY 1, 2018 - JUNE 30, 2019).
ANNUAL REPORT

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TOTAL AID

2019 CASH GRANTS & GIFTS DISTRIBUTED

Belize ....................................... $123,400
Bolivia ...................................... $221,400
Brazil ....................................... $42,000
China ....................................... $12,000
Colombia ................................... $107,000
Dominican Republic ..................... $51,819,305
Ecuador ..................................... $108,620
El Salvador ................................ $124,554,262
Ethiopia .................................... $521,637
Ghana ....................................... $487,237
Grenada ..................................... $141,008
Guatemala ................................. $129,864,772
Guyana ..................................... $187,123
Haiti ........................................... $6,709,188
Honduras .................................. $1,697,698
Jamaica ..................................... $78,571
Kenya ....................................... $674,734
Malawi ..................................... $104,069
Mexico ...................................... $154,760
Mozambique ............................... $267,507
Nicaragua .................................. $1,565,569
Not Country Specific ....................... $6,000
Peru ........................................... $159,013
Philippines ............................... $305,420
Trinidad .................................... $7,396,222
Uganda ..................................... $53,000
United States ............................. $141,100
Vietnam .................................... $189,861
Zambia ..................................... $405,800
Total ....................................... $328,098,276

THE CARIBBEAN, CENTRAL AND SOUTH AMERICA
WHERE
WE SERVE GLOBALLY

ASIA

AFRICA
Poor Guatemalan communities have been transformed through our partnership with the Diocese of Santa Rosa de Lima.

COMMUNITY TRANSFORMATION

As part of Cross Catholic Outreach’s commitment to community transformation, we have developed some wonderful partnerships with bishops and Catholic ministry leaders involved in large-scale, integral projects in developing countries. They share our desire to bring lasting change to entire communities, dioceses and districts, and are eager to help us develop action plans to address the variety of problems the poor face, from the need for safe housing and clean water to improved education, medical care, nutritional outreaches and more.

They share our belief that addressing all of a single area’s needs in an integrated way creates lasting, transformative change for both families and the community as a whole. As someone who supports this strategy financially, you play a critically important role too. When you generously provide food for a hungry child or a house for a vulnerable family in a community, the impact of your contribution is multiplied by the holistic context in which your gift has been given. You meet a specific need, but your gift is also becoming part of something bigger — an investment in a larger plan with a greater purpose and impact.
To accomplish this kind of integral community transformation, we use a four-stage process:

**Stage 1: Assess**

Drawing on our ministry’s extensive network of partners and Church leaders, we locate an area of greatest need with a high potential for development, based on economic and social conditions, the current local leadership serving there, available services and infrastructure, and other factors. Our experience has revealed that there are many areas of the world that are perfectly positioned to benefit from our approach, and it is exciting to see how God pulls all of the support we need together to make our efforts successful.

**Stage 2: Engage**

Once a community, diocese or region is identified, we begin to work with in-country partners to implement small projects that will provide practical benefits for the poor. This interaction gives us insight into the skills and capabilities of the partners involved and ensures we move forward at a pace the local community can benefit from and sustain.

**Stage 3: Develop**

Having identified a location, the areas of need and the best local partners to accomplish our goals, we begin to increase the size and scope of our projects. Complex programs may also require capacity building, and in those cases, we may fund staffing, provide vehicles or take on building projects such as offices or warehouses. At this point, our approach begins bearing great fruit. Hunger problems end, safe water flows, sturdy homes are built, educational opportunities open up, medical needs are addressed and better employment options become available.

**Stage 4: Partner**

In this final stage, we work with local leaders to ensure that the transformative efforts a community has experienced are sustained. Our expertise in acquiring and shipping donated gifts such as food, medical supplies, educational supplies and building materials is often part of this strategy and allows donors to have a major impact with their gifts, with each dollar donated for shipping delivering as much as 80 times its value in gifts.

As a benefactor to the work of Cross Catholic Outreach, your gifts fuel this entire process and produce the transformative impact we celebrate. Large or small, every gift matters, and every contribution has a place in making integral community transformation a success!
Catholic spiritual formation and evangelistic fervor are integral to community outreach efforts in Santa Rosa.

In the Diocese of Santa Rosa de Lima, Guatemala, Cross Catholic Outreach used its strategy of integral human development to create transformational change in several of the area’s poorest neighborhoods — and the impact was profound.

Building the capacity of the diocese’s charitable office, Caritas, was an important early step in the process. Its team was crammed into a borrowed one-room office, it had no warehouse to receive food shipments, and it desperately needed vehicles to sustain its outreaches. It was clear these areas of need should be addressed to “set the stage” for our other work in the community.

After staffing needs were addressed, we built an office and warehouse complex and provided vehicles and motorcycles to support projects in the field. Next, work began in various areas to benefit the poor. We pursued projects to provide food and safe water, improve housing and education, promote spiritual and leadership training, and help families increase their income and become more self-sufficient.

Regular allotments of food were provided to the poorest families, water projects were launched in three communities, more than 125 concrete houses were built for poor families who had been living in makeshift shacks, a schoolhouse was built and scholarships were funded, and more than 345 low-income families were supplied with agricultural assistance, including fruit trees, fertilizer and training. Perhaps most important of all, Cross Catholic Outreach provided funding for spiritual retreats and training sessions for more than 4,500 lay leaders in support of approximately 1,200 home groups, strengthening the diocese’s spiritual life. Take a walk up any mountain path in the diocese’s most remote corners today, and you’ll feel the Church’s presence.

_This is what true material and spiritual transformation brings!_

Neighbors who once fought with neighbors, and families who once kept to themselves, fearful of the ghosts...
“Without spiritual formation, the transformation is not possible. We can have social intervention, we can have housing, we can have a new school, we can have water or food distribution, but if the spiritual component is missing, it is not really a transformative process.

We have two objectives — to defeat poverty and to bring people to Christ. Social intervention and spiritual formation — one cannot exist without the other. When we visit the beneficiaries, we pray a lot, and we encourage people to pray and even form small prayer groups as part of the People’s Holy Mission. They encourage people to share their faith in God with others. We are all one family — brothers and sisters in Christ.”

**Father Raúl Monterroso**
Diocese of Santa Rosa de Lima

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Facts and statistics have their place, but Cross Catholic Outreach never wants to lose sight of the human dimension of our mission. Our goal is the material and spiritual transformation of men, women and children because we believe that unless a spiritual transformation of hearts and relationships takes place, material aid alone cannot change the conditions that produce generational poverty and hopelessness.

That is why we make it a priority to share the stories of transformed lives.

Raul de Jesus Arias Mejias and his wife, Mayra, are a wonderful example. Though still poor by U.S. standards, they are rich in faith. The Catholic couple has three teenage sons and are very active in their parish, where they serve as musicians during the Mass.

Until recently, the family frequently got sick from drinking contaminated water. It was also a hardship for Mayra and her sons to collect this water. On one of these arduous trips, her oldest child had an accident and might have died had it not been for God’s blessed intervention.

As part of its community transformation efforts in the Diocese of Santa Rosa de Lima, Cross Catholic and its benefactors funded the installation of a piped water system in the family’s home village of Laguna San Jose.

Mayra praised God as she explained how the provision of clean, abundant water has now lifted a terrible burden from their shoulders.

“This has been a gift,” Mayra said, and now she and Raul feel eager to give back through their music and their worship of God.

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of Guatemala’s 36-year civil war, are blessing others and being blessed — and Father Raúl Monterroso’s bold vision of “making all things new” in Christ is being realized!

Transforming every area of need in a community materially and spiritually is a challenge, but successes like the Diocese of Santa Rosa de Lima prove it is more than possible. It is our Divine Calling in Christ. May the Lord of renewed communities and lives continue to inspire and guide as we expand this holy mission of mercy.

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**LIFE-GIVING WATER FOR BODIES AND SOULS**

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As part of its community transformation efforts in the Diocese of Santa Rosa de Lima, Cross Catholic and its benefactors funded the installation of a piped water system in the family’s home village of Laguna San Jose. Mayra praised God as she explained how the provision of clean, abundant water has now lifted a terrible burden from their shoulders.

“God has given us this gift,” Mayra said, and now she and Raul feel eager to give back through their music and their worship of God.
With your help, the Laurent sisters’ dream of going to school came true this year!

**TRANSFORMING HAITI**

We met Haitian sisters Amonise and Venise Laurent as they worked their way down a steep, rocky trail to collect water from a murky stream below. The hardship of the task was evident, but it was also obvious that dirty water wasn’t their only problem. Their family lived in a cramped mud shack that crumbled around them. Skin rashes and eye infections plagued the family, and no one was going to school. With so many challenges to face, their future looked bleak.

Fortunately, things changed dramatically for the better when Cross Catholic Outreach and the Kobonal Haiti Mission became involved. As partners, Cross Catholic and the Mission have been attacking Kobonal’s many problems and achieving wonderful results. Applying an integrated human development approach — one that addresses both the material and spiritual needs of the poor — continues to bless and transform their village community.

One important change we provided for the Laurent family was an alternative to collecting water from contaminated sources. With Cross Catholic’s help, the Mission installed a dependable hand-pump well in their neighborhood and ensured it produced safe water.

The Mission also blessed the family with the incredible gift of a brand-new house. This sturdy, cement-block house might be considered humble by U.S. standards, but it was a magnificent improvement over the Laurent family’s collapsing shanty.

The mother, Odimene, considers the new house a sign of God’s love and celebrates that she no longer lives in fear of damage from storms. “I feel at ease,” she said. “When it’s raining, I hear the noise

“A holistic approach views economic development as a means to a broader concept of human flourishing, not as an end in itself.”

**Bruce Wydick**

Author of *Shrewd Samaritan*
Father Glenn Meaux’s multi-sector approach to relieving poverty has been amazingly successful and reinforces the incredible value of community transformation. By addressing needs for food, safe water, educational opportunities, medical care, housing and economic development, he has literally made this once troubled area of central Haiti a Christ-centered model of effective restoration, growth and future potential.

He is passionate about lifting Haitian families out of economic hardship and honoring their human dignity. Cross Catholic Outreach believes so strongly in his work that we fund his entire annual budget through our supporters’ generous gifts. As a result, Fr. Meaux’s Kobonal Haiti Mission has become the unofficial center of community life in the region.

Within the scope of the Mission’s influence, something exciting is always happening. In one direction, you can find farmers tending the land and working with tilapia ponds to harvest fish. In another area, women are making crafts to sell. Nearby, schoolchildren can be seen lining up to get a quick meal before heading off to their classrooms. Soon, a brand-new chapel building — funded by our generous benefactors — will be completed, and nearby, the recently finished medical clinic hosts volunteer doctors.

This flurry of activity is a picture of what God’s Kingdom should be here on earth. Compassionate action is directed toward every facet of the human condition, addressing financial, nutritional, medical, mental, emotional and spiritual needs. It is a very special place and ministry, and is made even more impressive because its facilities, programs and services were made possible by hundreds of concerned donors giving gifts large and small to collectively fund its mission — a collaboration of compassionate people transforming an entire community for the better.

This is what integral human development can accomplish for the glory of God!

**KOBONAL HAITI MISSION YEAR IN REVIEW**

- 80 houses built
- 3 wells drilled
- 475 people trained in good water and sanitation practices
- 2,613 people provided with monthly food and soap supplies
- 1,255 students enrolled at the Mission school
- 231 secondary school and university scholarships given
- 43 farmers and their families trained in agriculture
- 2,240 people served at the Mission clinic

of the rain on the roof, but I do not have to worry.”

Around the same time, Amonise and Venise’s dream of getting an education finally came true. They enrolled at the Mission school at no cost and began to learn to read and write. Hope revived their spirits, leaving them smiling, singing and dancing!

The Laurent family has also been lifted toward greater self-sufficiency. Like others in the village, they received a goat — a desired investment among rural Haitians who use them for milk, breed them and sell their offspring. They signed up for the Mission’s cow husbandry program too, and Mr. Laurent was trained in improved farming techniques to increase his crop yield.

Perhaps most important of all, the family is benefiting from the spiritual life of the Mission as they participate in each of these projects. They now attend Mass regularly, and Mr. Laurent goes to the Mission to help with the konbite, a community farm that, among other purposes, supplies fresh foods for school lunches.

The Laurent family now thrives in many ways!
Dominican communities served by FUNDASEP are able to enjoy clean water for the first time!

TRANSFORMING
THE DOMINICAN REPUBLIC

Rather than assume a donation of food or medicines or school supplies is all that is needed to address the needs of a poor family, integrated human development takes a different approach — one that is responsive to the conditions in the local community and the culture. It also views spiritual formation as essential to true, lasting change, and its projects include faith-building programs to achieve that aim.

When both material and spiritual needs are met, God works in amazing ways. For example, community members who once feuded or took a selfish approach to life are transformed in surprising but glorious ways. In the Diocese of San Juan de la Maguana, this transformation brought families together at pep rallies to celebrate with shouts of “Sí se puede,” the Spanish for “Yes we can,” and everyone cooperated to make the mission a success.

In that particular case, the people’s enthusiasm reflected their trust in their local bishop, José Grullón Estrella. Known as the “backpack bishop,” the native-born clergyman had abandoned his predecessors’ paternalistic view of poverty relief and had adopted a hands-on approach to service that treats the poor as capable partners. This loving and respectful attitude now permeates FUNDASEP, the social outreach the bishop created to carry the diocese’s mercy missions forward.

Eager to better understand and empower impoverished families and communities in his diocese, Bishop Grullón restructured the diocese into smaller parish districts and established community committees within each area. Those

“We should not only labor for the economic capacity of the poor, but for the capacity of their hearts as well, that they would use this growing economic capacity to love and care for their own neighbors. In some respects, this is the only kind of development that is sustainable.”

Bruce Wydick
Author of Shrewd Samaritan
SUPPORT OF FUNDASEP
YEAR IN REVIEW

• 24 sturdy houses built
• 6 community water systems finished or under construction
• 6 water committees formed and trained
• Approximately 35 work brigades formed

committees now play a key role in managing the assistance provided through FUNDASEP, creating a vibrant spiritual network and fostering community transformation.

Formerly inaccessible villages now have roads and bridges; schools have been opened; children and adults trapped in a bewildering citizenship status limbo have received legal aid to obtain birth certificates; more than 80 community water systems and 1,000 houses have been built; and religious fervor and a can-do spirit now invigorate the countryside.

During the 2019 fiscal year, Cross Catholic Outreach benefactors helped FUNDASEP fund water and housing projects, and Bishop Grullón's multi-sector approach continues to have a powerful impact on lives throughout the San Juan de la Maguana region.

A “GIFT FROM GOD”

“Every day, I get up and open the door and thank the Lord for this beautiful new house. We are so happy to have this house. It is such a blessing.”

These words of praise from Vitalia Jimenez, an elderly woman in the Dominican town of Azua, are especially touching to us because we know how long Vitalia has struggled to provide a better life for her family — especially for her deaf and mute granddaughter. The family’s sturdy new house, built on a prefabricated aluminum frame with concrete plates, is an incredible improvement over the dilapidated wooden shack that stands nearby.

“You see that old roof,” Vitalia said, pointing to the original shanty. “It leaks every time it rains. With this house, we are protected from the rain. I have my room, and it is a gift from God.”

Vitalia’s granddaughter, Yeidi, is a single mother with a disability raising a toddler who, like most little ones, likes to test boundaries and explore, sometimes putting himself at risk. Thanks to Cross Catholic Outreach benefactors, the new home provides a healthier, safer environment for everyone, and Yeidi can more easily handle the challenges of parenthood. No more dirt floors. No more rain leaking in. No more vermin passing through crude walls. These are all reasons for the family’s thanksgiving to God.

CULTIVATING FAITH
As Bishop Grullón blessed a new water system in remote Yacahueque, he also held Mass in a tent at the soon-to-be site of a new Catholic church building. This is a significant development for a community where, until recently, Christianity was marginal and the people did not pray or practice their faith. But through this project, hearts have changed!
IMPACT BY CATEGORY

FOOD  Our feeding projects, which you generously supported are critical for the success of Catholic schools, shelters and other outreaches to the poor and vulnerable.

2019 Food Facts:
Grants provided to: 27 projects in 14 countries (does not include projects categorized as education)
Food shipped to: 23 partners in 6 countries
Students fed through feeding grants: 3,932
Total Vitafood meals provided: 31,345,604 servings
Total countries served: 16

WATER  Your gift of clean, abundant water, whether delivered by a basic hand-pump well or piped directly to multiple homes, has spared families from illness, misery and chronic thirst.

2019 Water Facts:
Grants provided to: 19 projects in 10 countries
Community water systems constructed: 43
Individual water systems constructed: 66
Water and sanitation education: 21,581 people reached
Community water systems repaired or upgraded: 19
Total people reached with clean water: 34,086

HOUSING  With your support, families were blessed with safe shelter.
Those who once suffered in leaky, crumbling shacks now enjoy sturdy homes that give them security, dignity and protection from the rain.

2019 Housing Facts:
Grants provided to: 24 projects in 12 countries
Houses constructed through grants: 332
Houses repaired/upgraded through grants: 64
House construction supplies shipped to: 1 country
People given safe shelter: 2,154

MEDICAL  Your generosity brought health and healing to those who would otherwise have gone untreated. You provided valuable medications, supplies and care that benefited those who were sick, injured or pregnant.

2019 Medical Facts:
Grants provided to: 21 projects in 13 countries
Medical supplies shipped to: 9 partners in 7 countries
Value of shipped gifts: approximately $310,676,995
Total countries served: 16
Medical staff salaries provided: 38 in 18 projects in 11 countries
Health education provided: 11,419 people
Medical procedures provided: 8,613
You have shown Christ’s love to orphaned, abandoned and vulnerable children and welcomed them into the open arms of Catholic missions, where they find healing and hope for the future.

**2019 Orphan Facts:**
- Grants provided to: 28 projects in 12 countries
- Gifts shipped to: 6 partners in 5 countries
- Orphan center feeding programs funded: 11
- Staff salaries provided: 35 in 11 projects in 8 countries
- Children fed: 1,313

**Disaster Relief** You gave us the capacity to respond quickly and effectively to emergencies affecting our ministry partners and the poor.

**2019 Disaster Relief Facts:**
- Grants and gifts-in-kind provided to: 5 countries
- Value of shipped gifts: about $250,822,500
- Community feeding programs: 8,507 people reached
- Houses repaired: 34
- Blankets provided: 1,750

**Education** For the children of the poor, a brighter future begins with education. You made it possible for thousands of disadvantaged students to stay in school and get a well-rounded Catholic education that is preparing them to overcome poverty and be a force for good in their communities.

**2019 Education Facts:**
- Grants provided to: 59 projects in 15 countries (does not include projects categorized as food)
- Scholarships awarded to children: 3,263
- Teachers’ salaries provided: 163
- Classrooms constructed: 22
- Scholarships awarded to adults: 442

**Microenterprise** You also invested in the future through livelihood support. Microenterprise programs have freed the poor from the need to beg for food. Their earnings empower them to feed their families, send their kids to school, access medical care and afford safe housing — all while giving the glory to God.

**2019 Microenterprise Facts:**
- Grants provided to: 16 projects in 11 countries
- Value of microloans provided: more than $54,545
- New microloans provided: more than 646
FINANCIALS  FISCAL YEAR 2019

Aid Provided by Category
2019 total grants-in-aid and gifts distributed

- **Anti-Trafficking** .................... $43,920
- **Elderly** .............................. $87,064
- **Agriculture** ........................ $278,208
- **Microenterprise** .................... $331,253
carpentry, mechanics, sewing, agriculture, animal husbandry and other self-help projects
- **Disaster Relief** ..................... $354,528
- **General Aid** ...................... $1,302,489
  school furniture, mattresses, appliances, construction materials, furnishings, etc.
- **Water Projects** .................. $1,527,777
  wells, cisterns, water distribution systems, latrines
- **Education** ........................ $2,047,788
  support for schools, scholarships and vocational programs
- **Aid to Orphans** ................... $2,251,612
  food, education, shelter, clothing, medical needs, etc.
- **Housing Construction** ............ $2,730,775
  building/repair of houses and shelters
- **Feeding Programs** ............... $6,087,623
  food, cooking equipment, cooks’ salaries
- **Medical Care** ..................... $311,055,239
  medicines, medical equipment and supplies, clinic and hospital support

**TOTAL** ................................. $328,098,276

Balance Sheet
As of June 30, 2019

**Assets**
Cash and Cash Equivalents ........ $3,207,690
Investment ............................. $740,566
Due From Cooperating Ministry ...... $344,331
Other Assets ........................ $438,000
Inventory ............................... $1,377,488
Property and Equipment, Net ........ $1,039,950

**Total Assets** ...................... $7,148,025

**Liabilities**
Accounts Payable and Accrued Expenses . $786,687

**Total Liabilities** .................... $786,687

**Net Assets**
Without Donor Restrictions ........... $6,336,338
With Donor Restrictions ................ $25,000

**Total Net Assets** ..................... $6,361,338

**TOTAL LIABILITIES & NET ASSETS** ...... $7,148,025
# Statement of Activities

**Year ended June 30, 2019**

## Revenue

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<td>Cash Contributions With Donor Restrictions</td>
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<td><strong>Total Revenue</strong></td>
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## Expenses

### Program Services Expenses

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<td>Grants-in-Aid</td>
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<td>Missions Education</td>
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<td>Shipping/Fulfillment</td>
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<td><strong>Total Program Service Expenses</strong></td>
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### Administrative Expenses

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<td>Occupancy</td>
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<td>Other Expenses</td>
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<td>Equipment Rental</td>
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<td>Merchant Processing and Bank Fees</td>
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<td>Postage</td>
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<td>Advertising and Solicitation</td>
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<td>Product Acquisition Fees</td>
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<td>Software</td>
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<tr>
<td><strong>Total Fundraising Expenses</strong></td>
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## Fundraising Expenses

<table>
<thead>
<tr>
<th>Expense</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Salaries and Benefits</td>
<td>$3,404,384</td>
</tr>
<tr>
<td>Printing</td>
<td>$552,174</td>
</tr>
<tr>
<td>Postage</td>
<td>$377,954</td>
</tr>
<tr>
<td>Advertising and Solicitation</td>
<td>$295,658</td>
</tr>
<tr>
<td>Travel</td>
<td>$699,210</td>
</tr>
<tr>
<td>Data Processing</td>
<td>$51,242</td>
</tr>
<tr>
<td>Contractors and Consultants</td>
<td>$248,997</td>
</tr>
<tr>
<td>Other Expenses</td>
<td>$163,576</td>
</tr>
<tr>
<td>Product Acquisition Fees</td>
<td>$67,965</td>
</tr>
<tr>
<td>Professional Services</td>
<td>$23,024</td>
</tr>
<tr>
<td>Office Supplies</td>
<td>$13,582</td>
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<tr>
<td>Airtime</td>
<td>$13,510</td>
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<tr>
<td>Occupancy</td>
<td>$225,503</td>
</tr>
<tr>
<td>Shipping Expenses</td>
<td>$12,466</td>
</tr>
<tr>
<td>Equipment Rental</td>
<td>$16,666</td>
</tr>
<tr>
<td>Software</td>
<td>$2,325</td>
</tr>
<tr>
<td><strong>Total Fundraising Expenses</strong></td>
<td><strong>$6,168,236</strong></td>
</tr>
</tbody>
</table>

**TOTAL EXPENSES**                                       **$353,517,387**

**REVENUE LESS EXPENSES**                                **$522,352**

**NET ASSETS — END OF YEAR**                             **$6,361,338**

In Fiscal Year 2019, Cross Catholic Outreach provided $328,098,276 in aid to the poor. Of this, $9,202,056 was grants-in-aid; $318,896,220 was gifts distributed.
On behalf of the entire Board of Directors for Cross Catholic Outreach, I want to thank you for partnering with us to bring material and spiritual blessings to the poorest of the poor!

As you have seen, we are committed to empowering families and communities in developing countries around the world, and your role in that mission is incredibly important. Let us remember too — we are all part of a transformed community — likeminded brothers and sisters in Christ destined to grow in faith, love and charity by God’s grace.

I am proud that Cross Catholic Outreach’s core values specifically highlight the importance of obedience to God, empowerment, joyful service, excellence in stewardship and a preference for the poor, because these are virtues worth cultivating and demonstrating, and they should be guiding principles in every Catholic’s life.

Another aspect of Cross Catholic Outreach we consider a priority is the building of compassionate connections — bonds between U.S. parishes and overseas missions as well as links between the mission programs themselves. It has been particularly exciting to see so many Catholic schools participate in the Box of Joy outreach and sponsor food-packing events that are generating tens of thousands of nutrient-rich meals for shipment to distant shores.

If you have participated in any of these wonderful endeavors, I want to especially thank you. Thank you for fellowshipping with us. Thank you for praying with us. And most of all, thank you for demonstrating solidarity with the poor, the marginalized and the vulnerable.

Know this too. The time you have given as a volunteer and the gifts you have donated have had a tremendous impact, easing suffering, restoring hope, bolstering dignity and building faith. These are all exciting achievements and examples of Christ at work in the world, moving through your hands to change lives.

May you be blessed by all you have done and continue to do!

In service to our Lord,

Most Rev. Thomas J. Rodi
Chairman, Cross Catholic Outreach Board of Directors

CROSS CATHOLIC OUTREACH 2019 BOARD MEMBERS

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Bishop of Allentown

Most Rev. Joseph E. Strickland – Director  
Bishop of Tyler
Cash gifts are not the only way that Catholics can get involved in our work. Cross Catholic Outreach offers a number of inspiring opportunities for supporters to play a role in our effort to serve the poor in Christ’s name and transform communities.

We are grateful for all who have participated, and continue to participate, in Cross Catholic Outreach activities such as the following:

**BOX OF JOY®** — Your church or school can pack gift boxes full of toys and other special items to bring joy to needy boys and girls whose families cannot afford to buy Christmas presents. Learn more at [CrossCatholic.org/BoxOfJoy](http://CrossCatholic.org/BoxOfJoy).

**HOST AN OUTREACH PRIEST** — Cross Catholic Outreach Priests are available to serve as substitute priests in most U.S. parishes. During their visit, they will raise awareness of the Church’s anti-poverty work around the globe and inspire parishioners to get involved. Learn more at [CrossCatholic.org/HostAPriest](http://CrossCatholic.org/HostAPriest).

**ANNUAL DAY OF PRAYER** — Join us once a year for our Day of Prayer, when we celebrate a special Mass and demonstrate our spiritual unity with the many generous Catholics who help us serve the poor. This is a time not only to reaffirm our ministry’s reliance on God’s favor and guidance, but also to pray for our benefactors, our ministry partners and the poor who depend on them. Learn more at [CrossCatholic.org/DayOfPrayer](http://CrossCatholic.org/DayOfPrayer).

Many leaders in global development now stress the importance of community involvement as a way of sustaining the positive transformation mission programs create. This approach treats needy families as more than beneficiaries. It respects them and makes them active participants and co-laborers in forging a better future.

To achieve this, Cross Catholic Outreach is careful to treat the families it serves with dignity, and we look for ways to include their skills, talents and abilities in the missions we undertake. Many of our mission partners are known for taking this approach too, and Amigos for Christ is a good example. In addressing the needs it identifies in Nicaraguan communities, the ministry’s leaders organize community meetings, raise up local leaders, mobilize work crews and develop a sense of unity in everyone participating. Pictured is Amigos founder John Bland (right) with a community leader.

On a spiritual level, this is also what the Diocese of Santa Rosa de Lima accomplished with its preparation of Catholic lay leaders. Its process allows even the poorest communities to participate in regional evangelization and to serve as Christ’s hands and feet to their neighbors.

When we are all unified in Christ, our efforts become more than charity. They develop a rich Catholic fellowship and promote empowerment!

Cross Catholic Outreach’s long-term commitments to partners and communities support this goal too. We value our relationships and work hard to maintain them for the benefit of the poor. This makes our work more effective and ensures our impact will last for many years — even generations — to come.
OUR MISSION

We mobilize the global Catholic Church to transform the poor and their communities materially and spiritually for the glory of Jesus Christ.

HOW WE SERVE

Rather than create new institutions to distribute aid, we support existing ministries and churches already serving the poor. In addition to being the most cost-effective way of helping the poor, empowering these ministries allows us to support the Church’s spiritual mission and its important position of leadership in poor communities.

GOOD STEWARDSHIP

We consider every gift we receive as a precious resource from God. We direct every donation to its intended project, provide honest and accurate reports to our donors, and keep overhead costs to an industry low. We handle funds with utmost integrity and hold our ministry partners in the field to the same high standards by asking them to document costs and the impact of their outreach. These detailed accountability measures have earned us ongoing accreditation by the following organizations:

The Chronicle of Philanthropy
The nonprofit world’s No. 1 news source