Open a Path to Recovery in Ethiopia

Ethiopia ranks among the countries hardest hit by the HIV/AIDS pandemic, and the men and women living in impoverished urban areas are often the most at risk for contracting the disease. In Addis Ababa, Ethiopia, the prevalence of HIV/AIDS is 5 percent of the population — well above the 1.1 percent rate countrywide — and those who contract the disease continue to face isolation and stigmatization.

Women are particularly vulnerable to discrimination, and many find it impossible to maintain employment. As a result, these women can be drawn into a life of prostitution to ensure their survival and keep their children fed.

Surely God’s heart grieves for the path these women have been forced to take and wants us to find solutions. Fortunately, local Church leaders are aware of this terrible situation and have a plan to help these women through educational opportunities, investments to start small businesses and — most important of all — a direct expression of God’s unconditional love.

The Brothers of Good works have devoted their lives to showing this love to the poor, and with your help, they can empower these impoverished, destitute women for the glory of God. Your gift to Cross Catholic Outreach will help their ministry empower more than 100 women in their pursuit of alternative employment. With your help, we can uphold the dignity of these poor women and restore their hope through the manifested mercies of Jesus Christ. Please — share the love of Christ with these women by making a gift today!
Executive Summary

Description
This project will empower women living with HIV/AIDS and those employed in prostitution by giving them the business training and capital investment they need to pursue a healthier way of life.

Purpose
To show unconditional love and provide needy women with a path out of poverty and prostitution.

Location
Addis Ababa, Ethiopia.

Cost
$36,000 will provide 70 women living with HIV/AIDS and an additional 112 women employed in prostitution with basic business training, startup capital and mentorship supervision.

Highlights

**NEED**
- In Ethiopia, prostitution and HIV/AIDS continue to be growing problems — especially in impoverished communities. (source: CIA World Factbook)
- Despite improved awareness, HIV/AIDS myths and misconceptions are still widely accepted in many poor communities, and those suffering from the disease are often ostracized in society.
- Prostitution increases the risks of contracting HIV/AIDS, and destitute women are at the greatest risk of being drawn into this dehumanizing way of life.

**IMPACT**
- Cross Catholic Outreach is partnering with the Brothers of Good Works to bring 70 women living with HIV/AIDS and 112 women employed in the cycle of prostitution out of destitution and give them basic business training.
- This demonstration of unconditional love is certain to have a spiritual impact on those who participate in the program. Your act of mercy will glorify God!
- Please — uphold the dignity of these struggling women and restore their hope by making a gift today!

Our Promise to You!
Donations from this campaign will be used to cover any expenditures for this project incurred through June 30, 2023, the close of our ministry's fiscal year. In the event that more funds are raised than needed to fully fund the project, the excess funds, if any, will be used to meet the most urgent needs of the ministry.